

**DERWENT-ACC-NO:** 2001-344314

**DERWENT-WEEK:** 200137

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**TITLE:** Advertisement information propagation method and its apparatus

**INVENTOR:** LIAO, X

**PATENT-ASSIGNEE:** LIAO X[LIAOI]

**PRIORITY-DATA:** 1995CN-0113790 (November 28, 1995)

**PATENT-FAMILY:**

<b>PUB-NO</b>	<b>PUB-DATE</b>	<b>LANGUAGE</b>	<b>PAGES</b>	<b>MAIN-IPC</b>
CN 1156301 A	August 6, 1997	N/A	000	G09F 025/00

**APPLICATION-DATA:**

<b>PUB-NO</b>	<b>APPL-DESCRIPTOR</b>	<b>APPL-NO</b>	<b>APPL-DATE</b>
CN 1156301A	N/A	1995CN-0113790	November 28, 1995

**INT-CL (IPC):** G09F025/00

**ABSTRACTED-PUB-NO:** CN 1156301A

**BASIC-ABSTRACT:**

NOVELTY - The present invention provides a kind of method for spreading the advertisement information by telephone. The implementing way is that in the switchboard a carrier recorded the advertisement information is added to replace the ring back tone. When the caller has dialed the telephone number, he (she) heard first several advertisement informations until the called subscriber hangs off the telephone. The advantages are low cost, convenient, quick and wide range of spreading.

**CHOSEN-DRAWING:** Dwg.0/0

**TITLE-TERMS:** ADVERTISE INFORMATION PROPAGATE METHOD APPARATUS

**DERWENT-CLASS:** P85

**SECONDARY-ACC-NO:**

**Non-CPI Secondary Accession Numbers:** N2001-249346